



E-Certificate for
all participants



AUTHOR WORKSHOP.

Conducted by **Elsevier** in collaboration with
**Central Library, Central Institute of Technology Kokrajhar,
Assam**

21st November 2017
Tuesday, 12:00 PM

Seminar Hall, Gallery-1
Central Institute of Technology Kokrajhar, BTC, Assam

All faculties research scholars are cordially invited. Please register yourself at
<http://goo.gl/forms/VI95zHdxBqFG1axt1>
Or visit www.centrallibrary.cit.ac.in



About Workshop

The workshop will assist the research in enhancing the skills of writing books content and to interact with expert in the field of publishing and get their queries answered.

It's also a great platform to interact and understand the value of eBook content and usage in research and also understand about Elsevier's world-class platform "Science Direct".

Dr. Sangeeta Mehta, Director, RSS Books, South Asia, Elsevier and Mr. Siddhartha Ghosh. RSS Books, South Asia, Elsevier will be present in the workshop as a research person.

The workshop will cover the topics like:

1. How to get published
2. Peer review
3. Get noticed
4. Lay summary
5. Plagiarism
6. Elsevier publisher campus



Dr. Mehta currently holds the position of Director South Asia for Research Solution sales team.

Dr. Sangeeta Mehta
Email: s.mehta@elsevier.com

Sangeeta Mehta is Doctorate in Microbiology with specialization in drug target discovery and biological control and MS with specialization in Pathology. Dr. Mehta has been awarded NIH Fellowship and Adjunct Faculty position at the Burnett School of Medicine, Florida, USA and a Post-Doctoral Fellowship by NSERC at McGill University, Montreal, Canada.

Before joining Elsevier Dr. Mehta has worked at Organizations such as Agilent Technologies, Thomson Reuters, ASSOCHAM and TERI at various capacities, with objective to bring solutions approach to sales and marketing. In her previous roles she has contributed her knowledge of Industry, Academia and Government to frame approaches according to customer workflows and has implemented many MoUs with Industry and Academia for collaborations and creating value for customers and developing Key Opinion Leaders.

To date, she has 8 peer reviewed publications, 4 invited book chapters from Springer-Verlag on microbial ecology. She is key inventor on 4 PCT, 4 US, 1 European, 2 Indian and 1 South African published patents in the field of Applied Microbiology. Also, she successfully has transferred microbial technologies to blue chip biotechnology companies in India and globally.

Main Speaker

Program Schedule

Starting Time: 12:00 PM

5 Mins

Introduction of the Guests Present in the Workshop (By Anchor)

Mr. Bihung Brahma, Head of the Department, Department of Humanities and Social Sciences, CIT Kokrajhar.

5 Mins

Introduction to Workshop by Librarian

Dr. Sangrang Brahma, Librarian, Central Library, CIT Kokrajhar.

10 Mins

Inaugural Remarks

Mrs Chaitali Brahma, Registrar, CIT Kokrajhar

90 Mins

Scholarly Publishing:

- How to get published
- Peer Review
- Get Noticed
- How to write a lay summary
- Plagiarism

Elsevier Publishing Campus

Dr. Sangeeta Mehta
Director RSS Books,
South Asia
Elsevier

10 Mins

Q&A Session

30 Mins

ScienceDirect eBooks at CIT Kokrajhar

- CIT K Research Overview
- ScienceDirectCoUsage Advantage
- CIT K CoUsage Network and Usage Analysis
- Exploring turn ways& CIT K gap analysis
- ScienceDirectLive!

Siddhartha Ghosh
Marketing Manager
RSS Books, South Asia
Elsevier

To produce mighty book, you should choose mighty theme.
-Herman Melville

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Welcome to Central Institute of Technology Kokrajhar