

Total number of printed pages:2

B.Des./3rd / UMCD 304

2022

Introduction to Photography and Videography

Full Marks : 100

Time : Three hours

The figures in the margin indicate full marks for the questions.

Answer any five questions.

1.	a)	What do you mean by Photography?	4
	b)	What are the Genre of Photography?	4
	c)	Describe the importance of good photograph in graphic design.	12
2.	a)	What is Shutter speed, ISO and Aperture?	8
	b)	Describe the relationship between Shutter speed, Aperture and ISO?	12
3.	a)	What is Videography?	4
	b)	What are the types of shot taken in video production? Explain.	16
4.	a)	What are the sources of light for photography?	4
	b)	What are the lighting techniques used in photography?	6
	c)	Describe the three point lighting with a suitable example and illustration.	10
5.		Write short note on the following:	4x5 =20
	a)	Composition	
	b)	Rule of third	
	c)	DSLR	
	d)	View Finder	
6	a)	What are the types of lens? What is the main factor that	6

	determine the type of camera lens?	
b)	Write down the difference between the Telephoto lens and Macro Lens.	14

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