

Total number of printed pages:

UG/2<sup>nd</sup> Semester/UMCD204

2022

## INTRODUCTION TO GRAPHIC DESIGN

Full Marks : 100

Time : Three hours

The figures in the margin indicate full marks for the questions.

Answer **any five** questions.

1.	Describe the following with appropriate illustration.		
	a)	Form	5
	b)	Contrast	5
	c)	Size	5
	d)	Colour	5
2.	a)	Define positive and negative space with examples.	10
	b)	Define foreground and background with examples.	10
3.	a)	What is Gestalt properties? Explain with examples.	10
	b)	Explain any two Gestalt laws with illustrative examples.	10
4.	a)	Define typography as you understand it.	5
	b)	Describe different categories of typography with example.	7
	c)	Describe the scope of typography in our life.	8
5.	With good quality illustration showcase the following anatomical parameters of a typeface.		
	a)	Baseline	2
	b)	Ascender height	2
	c)	Ear	2

	d)	Crossbar	2
	e)	Collar	2
	f)	Loop	2
	g)	Serif	2
	h)	Vertical bar	2
	i)	Bowl	2
	j)	Counter	2
6.	Write short notes on the following.		
	a)	Digital printing	6
	b)	Form follows function	7
	c)	Multistability	7
7.	Write down in detail about the Font design project that you have done with following points.		
	a)	The detailed process of initial visualization stage with concept phase.	10
	b)	How you have developed the font using various software.	10

Central Institute of Technology Kokrajhar