2022

INTRODUCTION TO DESIGN

Full Marks: 100

Time: Three hours

The figures in the margin indicate full marks for the questions.

*Answer **any five** questions.*

1.	a)	What is Design thinking?	4
	b)	Explain the four C's of design?	4
	c)	What do you mean by ergonomics?	4
	d)	What is indigenous technology?	4
	e)	What is the meaning of aesthetic?	4
2.	a)	What are the basic requirements of design?	4
	b)	Compare the relationship of Arts & Engineering domains with design.	4+4
	c)	Differentiate between 2D and 3D form with proper example and illustration.	4+4
3.	a)	What does Renaissance mean? Give a brief description about the change and influence during Renaissance period.	2+8
	b)	What does the term Bauhaus mean? Explain how Bauhaus movement redefined what design could do for society.	2+8
4.	a)	The design process is an iterative process. Explain the given statement.	10
	b)	Design thinking is a user centric approach. Justify the statement.	10
5.		Discuss the following stages of design thinking in brief :	5x4=20

i) Empathize

ii) Define

iii) Ideate

iv) Prototype

v) Test

6. Write short notes on the following   4x5=20

   i) Influence of technology on our day to day life

   ii) Impact of social media on young generation

   iii) Role of design in AR/VR technology

   iv) The prospect of design as a creative professional career.