Total number of printed pages = 3

2022

WEB DESIGN TECHNOLOGY

Full Marks : 100

Time : Three hours

The figures in the margin indicate full marks
for the questions.

Answer any *five* questions.

1. What is web design ? Define as you understand
   it.   5

   (a) Give examples of common types of websites.
                                                    8

   (b) Give examples of common types of web
       design.   7

2. Write short notes on the following :   5×4=20

   (a) URL

   (b) Dial-up

   (c) ISDN

   (d) Email

[Turn over

3. (a) Define how website works with the help of a flowchart. 10

   (b) Differentiate between frontend and backend of website design. 10

4. (a) List out five (5) most important naming conventions while naming web files. 5

   (b) List out five (5) important key factors while designing a website. 5

   (c) List out the web design tools for both front-end and backend work. 5

   (d) Define flowchart of a website by showcasing a concept flowchart of a website. 5

5. Describe detailed process of a website design considering the following :

   (a) Wire frame layout 5

   (b) Making concept layout in Adobe Photoshop. 7

   (c) Exporting PSD files to Dreamweaver and HTML execution. 8

6. Write down the full coding tags of a HTML website considering the following :

   (a) How to add an image as a banner   5

   (b) How to tag a paragraph where the paragraph needs to be RED colour.   5

   (c) How to link a CSS stylesheet tag to an HTML file.   5

   (d) How to create a hyperlink for navigation buttons.   5

7. Write down the following CSS tags for a website :

   (a) How to add colour to a paragraph   5

   (b) How to add a DIV tag for a banner inside a webpage.   5

   (c) How to define a page size of a web page.   5

   (d) How to change font family of paragraph text of the full website.   5