

Total number of printed pages: 02 Programme(PG)/Sem-2nd /PMMD 201

2023

DESIGN RESEARCH

Full Marks : 100

Time : Three hours

The figures in the margin indicate full marks for the questions.

Answer any five questions.

1. a) Explain the design research? 6
b) How do exploratory and descriptive research design differs from each other? 14
2. a) Explain the main requirements of a good questionnaire. 10
b) State the sources of secondary data. 10
3. a) Describe fully the important concepts relating to research design. 10
b) Discuss about the selection of appropriate method for research data collection. 10
4. a) What do you mean by sampling in research design? 10
b) Explain Convenience sampling and stratified sampling designs with suitable example. 10
5. a) Discuss the concept and types of hypothesis. 10
b) Discuss the criteria of evaluating a research report. 10
6. a) Mentional the different types of reserch report writing and explain. 8

b) What are the precautions that the reseracher should take while interpreting his/her finding? 10

7. Write short notes on any two of the following 10x2=20

a) Qualitative and Quantative Research

b) Research Problem

c) Types of variables

d) Mean, Median, Mood

e) Random sampling

