PG/2nd/PMMD201

2021

DESIGN RESEARCH

Full Marks: 60

Time: 2 hours

The figures in the margin indicate full marks for the questions.

- A. Multiple Choice Questions
 - 1. A formal document that presents the research objectives, design of achieving these objectives, and the expected outcomes/deliverables of the study is called
 - a. Research design
 - b. Research proposal
 - c. Research hypothesis
 - d. Research Report
 - 2. Random sampling is helpful as it is _____
 - a. Reasonably accurate
 - b. Free from personal biases
 - c. An economical method of data collection
 - d. All the above
 - 3. Which of the following features are considered as critical in qualitative research?
 - a. Collecting data with the help of standardized research tools.
 - b. Design sampling with probability sample techniques.
 - c. Collecting data with bottom-up empirical evidence.
 - d. Gathering data with top-down schematic evidence.
 - 4. Research is
 - a. Searching again and again
 - b. Finding solution to any problem
 - c. Working in a scientific way to search for truth of any problem

1 x 20=20

- d. None of the above
- 5. Questionnaire is a ____
 - a. Research method
 - b. Measurement technique
 - c. Tool for data collection
 - d. Data analysis technique
- 6. Why do you need to review the existing literature?
 - a. To make sure you have a long list of references
 - b. Because without it, you could never reach the required word-count
 - c. To find out what is already known about your area of interest
 - d. To help in your general studying
- 7. Which of the following is not a type of sampling used in structured observation?
 - a. Focal sampling
 - b. Scan Sampling
 - c. Emotional Sampling
 - d. Behaviour Sampling
- 8. The research studies that explore the effect of one thing on another and more specifically, the effect of one variable on another are known as
 - a. Causal research
 - b. Applied research
 - c. Conclusive research
 - d. Exploratory research
- 9. The format of thesis writing is the same as in
 - a. Writing of Seminar representation
 - b. Preparation of research paper/article
 - c. A research dissertation
 - d. Presenting a workshop/conference paper
- 10. "Controlled Group" is a term used in......
 - a. Survey research
 - b. Historical research

- c. Experimental research
- d. Descriptive research
- 11. Apart from people, what else can purposive sampling be used for?
 - a. Documents
 - b. Timing of events
 - c. Context
 - d. All of the above
- 12. Which of the following variables cannot be expressed in quantitative terms?
 - a. Socio-economic Status
 - b. Marital Status
 - c. Numerical Aptitude
 - d. Professional Attitude
- 13. Which of the following is not a "Graphic representation"?
 - a. Pie Chart
 - b. Bar Chart
 - c. Table
 - d. Histogram
- 14. Which of the following is the first step in starting the research process?
 - a. Searching sources of information to locate problem.
 - b. Survey of related literature
 - c. Identification of problem
 - d. Searching for solutions to the problem
- 15. A research paper is a brief report of research work based on
 - a. Primary Data only
 - b. Secondary Data only
 - c. Both Primary and Secondary Data
 - d. None of the above
- 16. Which of the following is not a type of qualitative interview?
 - a. Unstructured interview
 - b. Oral history interview
 - c. Structured interview

- d. Focus group interview
- 17. is a preferred sampling method for the population with finite size.
 - a. Systematic sampling
 - b. Purposive sampling
 - c. Cluster sampling
 - d. Area sampling
- 18. Observation is a direct method of collecting
 - a. Primary data
 - b. Secondary data
 - c. Both
 - d. Published data
- 19. Sampling is advantageous as it_____
 - a. Saves time
 - b. Helps in capital-saving
 - c. Both 'a' and 'b'
 - d. Increases accuracy
- 20 In order to pursue the research, which of the following is priorly required?
 - a. Developing a research design
 - b. Formulating a research question
 - c. Deciding about the data analysis procedure
 - d. Formulating a research hypothesis

B. Very Short Question

- 1. What do you mean by Research?
- 2. What is the main role of Design Research in Education?
- 3. How is random sampling helpful?
- 4. What is the main aim of interdisciplinary research?
- 5. What are the core elements or key words of a dissertation or thesis report?
- 6. How can you enhance the research Objective?
- C Short Question
 - 1. How to Judge the depth of any Design Research and discuss with one example?

2 x 6=12

4 x 7=28

- 2. What is the purpose of the conclusion in a research report?
- 3. What practical steps can you take before you actually start your design thinking research?
- 4. Why is it important to have well formulated research question?
- 5. What is the different between Qualitative and Quantitate Research?
- 6. What is the difference between Exploratory research and Explanatory Research?
- 7. Discuss about Design Research Thinking Process with example.