

Total number of printed pages = 2

19/2nd Sem /PMMD 201



2021

## DESIGN RESEARCH

Full Marks – 100

Time – Three hours

The figures in the margin indicate full marks  
for the questions.

Answer any *five* questions.

1. (a) What do you mean by Design Research? 5  
(b) Discuss the concept and sources of literature review. 15
2. (a) Explain about descriptive research with one example. 10  
(b) What is the difference between Primary and Secondary data? 10
3. (a) What is the significance of a research report? 5

[Turn over

- (b) How a research report should be presented ?  
Explain. 15
4. (a) Explain simple random and stratified sampling designs with suitable example. 10
- (b) Discuss observation as a technique of data collection. Mention its merits and limitations. 10
5. (a) What do you understand by hypothesis ? 10
- (b) Discuss different types of hypothesis. 10
6. (a) What do you mean by Design based and Research based project ? 10
- (b) Give an account of the basic structure of research report. 10
7. Write short notes on any *two* of the following :  
10×2=20
- (a) Qualitative and Quantitative Research
- (b) Questionnaire as tool for data collection
- (c) Types of variables
- (d) Identification of a design research problem
- (e) Nonprobability sampling

