

Total No. of printed pages = 3

19/2nd Sem/PMCD 202

2022

**APPROACH TO NEW MEDIA  
TECHNOLOGIES**

Full Marks – 100

Time – Three hours

The figures in the margin indicate full marks  
for the questions.

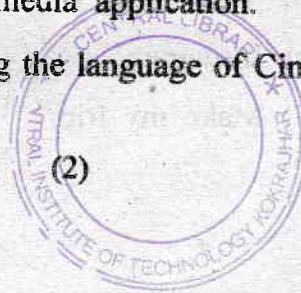
Answer any *five* questions.

1. (a) What do you mean New Media Technology ?  
Define in your own understanding. 8
- (b) How new media technologies influence our  
daily life ? Discuss in brief by showcasing  
one of the most important new media  
technology. 12
2. Write short notes on the following : 5×4=20
  - (a) Google pay
  - (b) WhatsApp
  - (c) Instagram
  - (d) Make my trip.



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3. (a) What is the principles of New Media ? 5  
(b) Describe in brief all the principles with appropriate examples. 15
4. (a) New Media Art is one of the most exciting subject to explore now a days. Discuss in brief any one of the famous New Media Art and its significance. 10  
(b) Evolution of Digital cinema changed the scenario of watching movies. Discuss what digital cinema is, and how the cinema technology revolutionized with digital cinema. 10
5. Discuss in brief the following topics :
- (a) Social media and its influence on current Indian Politics. 7  
(b) News media and its evolution in the era of new media technology. 7  
(c) Online education – Advantages and Disadvantages. 6
6. Explain the following in your own understanding :
- (a) GPS as a social media application. 6  
(b) You Tube changing the language of Cinema. 7



- (c) Smart phone as the modern smart office for business. 7
7. (a) Database as the new genre of digital life – Explain. 10
- (b) Conflict between virtual world and real world – Justify which side will you take. 10

