

Total number of printed pages-3

53 (IT 701) DTMN

2021

**DATA MINING**

Paper : IT 701

Full Marks : 100

Time : Three hours

**The figures in the margin indicate full marks for the questions.**

**Answer any five questions.**

1. (a) State the significance of data mining. 8
- (b) Describe the Knowledge Discovery in Databases (KDD) model with flowchart. 12
2. (a) List some data mining challenges. Why is data pre-processing required? 10
- (b) Define classification of data set. Describe the KNN classification algorithm. 10

Contd.

3. (a) Justify, why is clustering of data referred as an unsupervised learning method. 5
- (b) Explain the different approaches of hierarchical data clustering. Discuss the advantages and disadvantages of hierarchical data clustering. 15
4. (a) Discuss the Apriori Algorithm. 10
- (b) What is association rule mining? How is decision tree useful in association rule mining? 10
5. Discuss k-means clustering algorithm. Using k-means clustering algorithm, divide the given dataset into two clusters: 20

Id	X	Y
1	1	1
2	1.5	2
3	3	4
4	5	7
5	3.5	5
6	4.5	5
7	3.5	4.5

6. Write short notes on the following:  
**(any four)**

20

- (a) Data Pre-processing
- (b) Supervised and Unsupervised method
- (c) Outlier in data set
- (d) Data mining challenges
- (e) Cluster analysis.

