

Total number of printed pages-2

53 (IT 601) ECOM

2014

**E-COMMERCE AND ERP**

**Paper : IT 601**

*Full Marks : 100*

*Time : Three hours*

***The figures in the margin indicate full marks  
for the questions.***

*Answer any five questions out of seven.*

1. (a) What is E-Commerce ? Explain the benefits of E-Commerce to an organisation. 2+8=10  
(b) Explain different B-B markets. 10
  
2. (a) Explain the EDI Architecture. 10  
(b) What is Digital Cash ? Explain the Brick and Mortar model of authorization. 2+8=10
  
3. (a) What is content management ? How can you catagorise different functions of CMS ? 3+7=10

*Contd.*

- (b) Briefly describe customer premises equipment. 10
4. (a) What is Cyber Law ? Explain its aims and provisions. 3+7=10
- (b) What are different ERP modules ? Describe the Sales and Distribution model. 2+8=10
5. (a) What are the strategies provided by E-business for supply chain ? 10
- (b) Describe the Porter's Value Chain Model. 10
6. (a) Explain the Secure Socket Layer (SSL) protocol. 10
- (b) What is Supply Chain Management ? What is EAI ? Compare CSM against traditional online upgrading. 2+2+6=10
7. Write short notes on : 5×4=20
- (i) Web 2.0
- (ii) SEO
- (iii) VISA
- (iv) Payment Gateway
- (v) Diffie-Hellman Algorithm.
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