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53 (HU 501) IMEN

2014

## **INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP**

**Paper : HU 501**

*Full Marks : 100*

*Time : Three hours*

*The figures in the margin indicate full marks  
for the questions.*

1. Answer the following questions :  $5 \times 4 = 20$
- (a) "Entrepreneurship refers to a work completed with a new vision" — Explain.
  - (b) What do you mean by Trade Union ? Write the importance of Trade Union in the field of industrial sector in India.
  - (c) "A happy employee is a Productive employee" — Discuss the statement.
  - (d) Define innovation and its relevance to the development of an enterprise.

*Contd.*

- (e) Explain the major sources of finance for the small-scale industries in India.
2. "Commercialisation and Diversification are the basic root for development of entrepreneurial activity" — Explain. What are the skills required to become an entrepreneur? Explain. 5+15=20
3. What do you mean by Personality? What are its major determinants? How does external factor affect perception? Explain. 5+5+10=20
4. "Good leaders are those who can survive in adverse conditions while bad leaders can lose even in favourable condition" — Explain. Explain the various factors which makes the leadership effective. 5+15=20

**Or**

Distinguish between job satisfaction and job dis-satisfaction. What are the various sources of attitude formation? Explain. Contrast quit, voice, loyalty and neglect as employees responses to job dis-satisfaction. 5+5+10=20

5. Discuss the scope and importance of organisational behaviour. Explain the various functions of Management. 10+10=20

*Or*

Explain the role and problems of small-scale industry in India. Discuss the characteristics and advantages of Joint-Stock Company. 10+10=20

*Full Marks: 100*

*Time: Three hours*

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(c) "A happy employee is a productive employee". Discuss the statement.

(d) Define Innovation and its relevance to the development of an enterprise.