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53 (HU 501) IMEN

2014

**INDUSTRIAL MANAGEMENT AND
ENTREPRENEURSHIP**

Paper : HU-501

Full Marks : 100

Pass Marks : 30

Time : Three hours

***The figures in the margin indicate full marks
for the questions.***

1. Answer the following questions : $5 \times 4 = 20$
- (a) What do you mean by EDP ?
 - (b) Distinguish between Management and Administration.
 - (c) What do you mean by Innovation in terms of entrepreneurship ?
 - (d) What do you mean by Trade Union ? Write the importance of trade union in the field of Industrial section in India.

Contd.

(e) Distinguish between Private and Public Limited Company.

2. Entrepreneurship refers to a work completed with new vision — Explain.

Explain the role of small scale industries in the development of Indian economy. $10+10=20$

3. What do you mean by Personality ? What are its major determinants ? How does external factor affect perception ? $5+5+10=20$

4. What do you mean by Business Opportunity ? What are the major factors affecting identification of Business Opportunity ? Point out *any five* causes which are responsible for slow growth rate of entrepreneurial activity in India. $5+5+10=20$

Or

Explain the various factors which make the leadership effective. What are the major determinants of Job-satisfaction ? Explain.

$10+10=20$

5. What do you mean by management ? Explain the various functions of Management. $5+15=20$

Total number of printed page **Or**

What is stress management ? How does conflict relate to organisation ? Discuss the various styles of conflict management. $5+5+10=20$

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1. Answer the following questions $5+4=20$

(a) What do you mean by GDP?

(b) Distinguish between Management and Administration.

(c) What do you understand by Innovation in the context of entrepreneurship?

(d) What do you mean by Trade Union? Discuss the importance of trade union in the industrial sector in India.