

Total number of printed pages—3

53 (HU 501) IMEN

2013

(May)

**INDUSTRIAL MANAGEMENT AND
ENTREPRENEURSHIP**

Paper : HU 501

Full Marks : 100

Pass Marks : 30

Time : Three hours

***The figures in the margin indicate full marks for
the questions.***

1. Answer the following questions : $5 \times 4 = 20$

(a) “Entrepreneurship refers to a work completed with a new vision”— Explain.

(b) Distinguish between Private and Public Limited Company.

(c) What do you mean by Entrepreneurship Development Programme ?

Contd.

- (d) Identify and describe the form of conflict.
What are the causes of conflict ?
- (e) What do you understand by Leadership styles ?
2. What is Personality ? What are its major determinants ? "A happy employee is a productive employee" — Discuss this statement.
 $5+5+10=20$
3. What do you mean by Management ? Explain the various functions of Management.
 $5+15=20$
4. What do you mean by Business Opportunity ? What are the major factors affecting identification of Business Opportunity ? Point out *any Five* causes which are responsible for slow growth rate of entrepreneurial activity in India.
 $5+5+10=20$

Or

Explain the various types of Entrepreneur.
Discuss the role of small-scale Industry in the development of any economy. $10+10=20$

5. Define OB. What is its scope? What is the need for studying OB as an Engineer? Explain.
5+5+10=20

Or

What is subsidy? What is the need for incentives and subsidies for small business? Write the role of Commercial Bank, IDBI, SIDBI, UTI and EXIM bank in providing help and assistance to Small-Scale Industry.

5+5+10=20