

2022

Concept of New Media*Full Marks : 100*

Time : Three hours

*The figures in the margin indicate full marks for the questions.**Answer any five questions.*

1.	a)	What do you mean by “information age”? Why is it called so?	6
	b)	What is OHP and LCD? Give any relevant examples.	6
	c)	What do you mean by the word Television?	4
	d)	What is OSS and FOSS? Give some advantages of using them.	4
2.	a)	Write any five differences between Analog and Digital signal.	5
	b)	“New medium fills a lack or repairs a fault and fulfills the unkept promise of an older medium.” Justify the statement in your own words with relevant example.	8
	c)	Explain the pros and cons of New media with supporting answer.	7
3.	a)	Explain the different representation concept with example.	6
	b)	What are the principles of New Media? Explain each.	7
	c)	What is an Immediacy and a Hypermediacy? Give examples.	7
4.	a)	What are the characteristics of New media? Elaborate on each with examples.	8
	b)	What are the advantages of electronic mails over the traditional one?	6
	c)	Explain the concept of “Photoplays” and why it was called so?	6
5.	a)	What is Sound art and Net art? Give some examples.	6
	b)	Discuss the evolution of New Media with examples.	6
	c)	Discuss the evolution of communication. State you opinion about the	8

		concept that new Traditional media gives people some space.	
6.	a)	“Remediation can also imply reform in a social or political sense”. Elaborate the statement with supporting example in details.	8
	b)	Discuss any one contemporary New media artist with the works.	6
	c)	Write the Audience power in controlling the New Media with some examples.	6

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