Total No. of printed pages = 3

19/3rd Sem/DAMT303

2021

WEB DESIGNING

Full Marks – 100

Time – Three hours

The figures in the margin indicate full marks
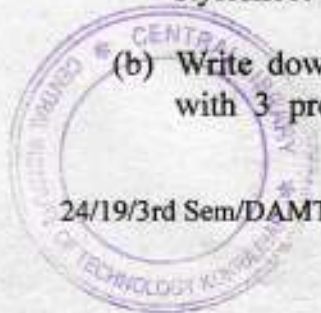for the questions.

Answer any *five* questions.

1. (a) Why internet is necessary for us now a days ?
   Give your reasons.   8

   (b) How internet works in a cross-platform
   environment such as computers, mobile
   phones, tablets etc.? Explain with examples.
   Illustrate if necessary.   12

2. Write short notes on any *four* of the following :
   5×4=20

   (a) Artificial Intelligence

   (b) Social media website

   (c) Online marketing

[Turn over

(d) Virtual Reality

(e) Videoconferencing.

3. You have practiced Photoshop for webpage layout design. What is wireframe layout in webpage design ? Explain the process in detail.   20

4. (a) What is front-end and back-end design in web design ? Describe with example.   10

   (b) What is flow-chart in a website ? Explain with appropriate example.   10

5. (a) In website design, while structuring the pages you have to follow naming convention for webpage file naming. Describe five key factors of naming convention.   10

   (b) Discuss the various key factors to be considered while designing a website.   10

6. Describe the following with proper tags as mentioned :   4×5=20

   (a) Write the code for linking an external CSS stylesheet for a website.

   (b) Write down HTML codes for a listed items with 3 products.

(c) Write down CSS code for a paragraph to define font colour.

(d) Write down CSS code for a heading to apply a bigger custom size.

(e) How to write the title of the page and where to place that.

7. Explain briefly the following terms : 5×4=20

(a) Broadband internet

(b) Wifi

(c) Vlog

(d) CSS.