

Total number of printed pages:2

2021

WEB DESIGNING

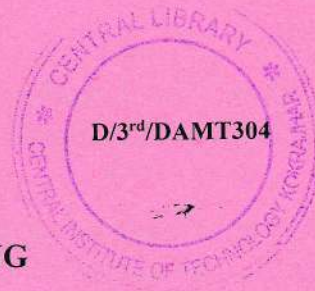
Full Marks: 100

Time: Three hours

The figures in the margin indicate full marks for the questions.

Answer any five questions.

1. a What is internet? Define it in your own understanding. 8
b How internet works in a cross platform environment such as computers, mobile phones, tablets etc.? Explain with examples. Illustrate if necessary. 12
- 2 Write short notes on any four (4) of the following. 4 x 5=20
 - a Artificial Intelligence 5
 - b Social media website 5
 - c Online marketing 5
 - d Internet protocol 5
 - e Web browsers 5
- 3 You have designed a website using Photoshop and Dreamweaver software. Describe the working process of your website how you used the two software mentioned above. Explain in detail. 20
- 4 a What is front-end and back-end design in web design? Describe with example. 10
b What is flow-chart in a website? Explain with appropriate example. 10



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| 5 | a | What is naming convention? Describe five important naming conventions to be considered while designing a website. | 10 |
| | b | Discuss various key factors to be considered while designing a website. | 10 |
| 6 | | Write full meaning of the following Abbreviation | 5 x 4 = 20 |
| | a | WAN | 4 |
| | b | LAN | 4 |
| | c | TCP | 4 |
| | d | HTTP | 4 |
| | e | DNS | 4 |
| 7 | | Explain briefly the following terms | 4 x 5 = 20 |
| | a | Dial-up internet | 5 |
| | b | ISDN | 5 |
| | c | E-mail | 5 |
| | d | Chat box | 5 |

