

Total number of printed pages:2

2021

## WEB DESIGNING

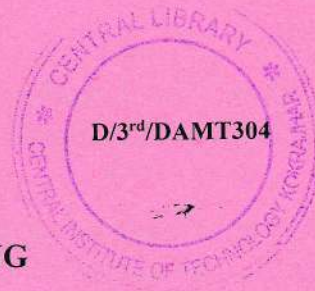
Full Marks: 100

Time: Three hours

*The figures in the margin indicate full marks for the questions.*

*Answer any five questions.*

1. a What is internet? Define it in your own understanding. 8  
b How internet works in a cross platform environment such as computers, mobile phones, tablets etc.? Explain with examples. Illustrate if necessary. 12
- 2 Write short notes on any four (4) of the following. 4 x 5=20
  - a Artificial Intelligence 5
  - b Social media website 5
  - c Online marketing 5
  - d Internet protocol 5
  - e Web browsers 5
- 3 You have designed a website using Photoshop and Dreamweaver software. Describe the working process of your website how you used the two software mentioned above. Explain in detail. 20
- 4 a What is front-end and back-end design in web design? Describe with example. 10  
b What is flow-chart in a website? Explain with appropriate example. 10



- |   |   |   |            |
|---|---|---|------------|
| 5 | a | What is naming convention? Describe five important naming conventions to be considered while designing a website. | 10         |
|   | b | Discuss various key factors to be considered while designing a website.   | 10         |
| 6 |   | Write full meaning of the following Abbreviation  | 5 x 4 = 20 |
|   | a | WAN   | 4          |
|   | b | LAN   | 4          |
|   | c | TCP   | 4          |
|   | d | HTTP  | 4          |
|   | e | DNS   | 4          |
| 7 |   | Explain briefly the following terms   | 4 x 5 = 20 |
|   | a | Dial-up internet  | 5          |
|   | b | ISDN  | 5          |
|   | c | E-mail  | 5          |
|   | d | Chat box  | 5          |

