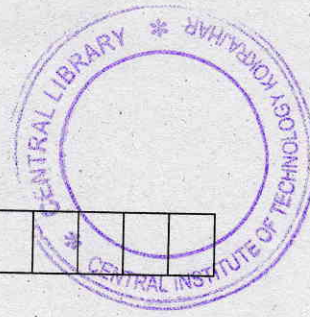


Total No. of printed pages = 3

**BMD 171304**

Roll No. of candidate

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**2019**

**B.Des. 3rd Semester End-Term Examination**

**Multimedia Communication and Design**

**CONCEPT OF STORY BOARDING AND  
SCRIPT WRITING**

Full Marks – 70

Time – Three hours

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The figures in the margin indicate full marks  
for the questions.

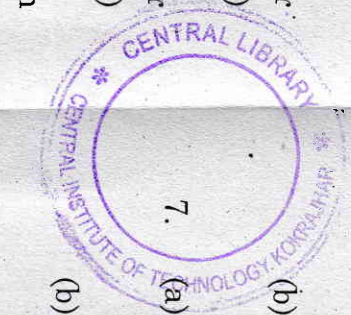
Answer question No. 1 and any *four* from the rest.

1. Fill in the blanks : (10 × 1 = 10)
- (i) Scene heading is also known as \_\_\_\_\_.
  - (ii) The \_\_\_\_\_ is the first incident in the story that happens and throws the character into action.
  - (iii) The imaginary line which connects two character before the camera is the \_\_\_\_\_.
  - (iv) The \_\_\_\_\_ is the single line description of a film.
  - (v) Parenthetical are written inside the \_\_\_\_\_.

**[Turn over**



- (vi) \_\_\_\_\_ text with \_\_\_\_\_ points is use for script writing.
- (vii) The Hero who lacks conventional heroic qualities and attributes such as idealism, courage and morality is called the \_\_\_\_\_.
- (viii) When the \_\_\_\_\_ component of a story is left out, characters seem flat and unreal.
- (ix) \_\_\_\_\_ are the fat, bulky types of body in character design.
- (x) Film is a language used to tell stories, and the narrator of those stories is the \_\_\_\_\_.
2. (a) Explain the characteristic of a good character design with suitable example. (6)
- (b) What are the different techniques used for character design? (4)
- (c) Explain any two different character based on different shapes from any film or series. (5)
3. (a) Describe the elements of a screenplay with a sample examples. (7)
- (b) Explain the different types of conflict. (3)
- (c) Describe any two types of Hero along with suitable example. (5)



4. (a) What is 180 degree rule and how can we break it? (4)
- (b) You want to show a character in a lonely situation then what camera angle would you prefer and why? (4)
- (c) What are the elements of Storyboard? Explain in details. (7)
5. (a) Discuss with appropriate examples about any four character archetypes. (7)
- (b) What is Monomyth or Hero's Journey? Explain the various stages. (8)
6. (a) Justify why story boarding is important in animation film making process. (7)
- (b) Write the importance of staging and framing for storyboarding. (8)
7. (a) Illustrate the function of overlapping forms and leading the eye concept. (7)
- (b) Explain in details about screen direction and continuity with an example. (8)