

Total No. of printed pages = 3

**BMD 171103**

Roll No. of candidate

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**2017**

**B.Des. 1st Semester End-Term Examination**  
**FUNDAMENTALS AND PRINCIPLES OF ART**  
**(NEW REGULATION)**

Full Marks – 70

Time – Three hours

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The figures in the margin indicate full marks  
for the questions.

Illustrate your answers with suitable sketches and  
examples wherever necessary.

**GROUP A**

1. Multiple choice : (5 × 1 = 5)
- (a) This is the lightness or darkness of a colour.
- (i) Value
  - (ii) Texture
  - (iii) Colour
  - (iv) Shape

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(b) This is what we see as light waves are absorbed or reflected by everything around us.

- (i) Line
- (ii) Space
- (iii) Value
- (iv) Colour

(c) Principle of art that uses contrast to draw attention to an area.

- (i) Emphasis
- (ii) Proportion
- (iii) Unity
- (iv) Balance

(d) Who painted the "Monalisha"?

- (i) Leonardo Da Vinci
- (ii) Vincent Van Gogh
- (iii) Ms. Jeffries
- (iv) Mr. Posada.

(e) This refers to the way something feels, or looks as if they might feel like something

- (i) Line
- (ii) Space
- (iii) Value
- (iv) Texture

2. Short note : (any one)

(1 × 5 = 5)

- (a) Animation art
- (b) Graphic design.

## GROUP B

Answer any four questions.

3. (a) Explain the role of Art in Society. (8 + 7 = 15)  
(b) What do you understand by the term "appreciating of art"?

4. What do you mean by Design elements and Design Principle? Give example with proper drawing. (7 + 8 = 15)

5. What do you mean by Pottery? Describe in your own words with example. (5 + 10 = 15)

6. Distinguish the following and give examples for each. (5 + 5 + 5 = 15)

Earth rooted, earth resting and sky oriented architecture.

7. Explain in your own words about the design thinking planning or process with diagram. (15)

8. What do you mean by Sculpture? Discuss about the types of Sculpture. (5 + 10 = 15)