

Total No. of printed pages = 6

AMT- 505/SBSR/5th Sem/2017/N

**STORY BOARDING AND
SCRIPT WRITING**

Full Marks – 70

Pass Marks – 28

Time – Three hours

The figures in the margin indicate full marks
for the questions.

Illustrate your answer with suitable sketches and
examples wherever necessary.

PART – A

Objective/MCQ/One word/One sentence. $1 \times 25 = 25$

A. Multiple choice type : Choose the correct answer.

$1 \times 5 = 5$

(i) Screen writing is also called _____.

(a) Script writing (b) Story writing

(c) Film writing (d) Serial writing

[Turn over

(ii) Visual thinking is also known as _____.

- (a) Creative thinking
- (b) Picture thinking
- (c) Serious thinking
- (d) Vertical thinking

(iii) Visual thinking helps writers to create _____ around which they can write the detailing of each and every scenes they planned to include while creating a script.

- (a) An imaginary world
- (b) A real world
- (c) A future world
- (d) A small world

(iv) A storyboard is a _____ in the form of illustrations.

- (a) Visual representation
- (b) Set of photographs
- (c) Set of motion pictures
- (d) Graphic organiser

(v) The storyboarding process, in the form it is known today, was developed at _____ during the early 1930s.

- (a) Universal studios
- (b) Walt Disney productions
- (c) Warner Brothers productions
- (d) Hollywood studios.

B. Answer the following in one sentence each :

2×5=10

- (i) Spec script writing
- (ii) Commissioned screenplay
- (iii) Feature assignment writing
- (iv) Television writing
- (v) Rewriting and script doctoring

C. Mention the type of target audience for the following programmes :

2×5=10

- (i) A TV programme on basic school science.
- (ii) A TV commercial health drink.

- (iii) Social campaign on women's education.
- (iv) Social campaign on bad effects of alcohol.
- (v) An online fashion website to buy clothes.

PART – B

Marks -- 45

Short/Medium/Long answer type.

- 1 (a) Describe any *two* from the following :
5+5=10
- (a) Three act structure
 - (b) The Hero's journey
 - (c) Syd Field's Paradigm
 - (d) The Sequence Approach.

Or

- (b) What is shape ? Describe with appropriate illustration. Also show two different caricature head shape with alteration of the primary shapes.
5+5=10

2. (a) You have organised or attended your fresher's party for new comers. There you planed different events like dancing, fashion show, Mr. & Miss. Fresher's etc. Some of you may have anchored the programme as well. Based on that programme you need to write a script for the person who will going to anchor your next fresher's party for the following events —

- (a) Dance competition
- (b) Fashion show
- (c) Mr. & Miss Fresher's. 10

Or

- (b) Illustrate a storyboard with at least four scenes from a moral based story with following contents — 10
- (a) Title of the story
 - (b) A very brief description of the story
 - (c) Moral of the story
 - (d) Illustration of four scenes.

3. Define storyboard in your own understanding. Also list out the advantages of storyboard. 10
4. Briefly describe the workflow of a storyboarding project for an advertising commercial. 10
5. Illustrate storyboard materials with appropriate examples. 5