

Total No. of printed pages = 2

AMT-607/NM/6th Sem/2017/M

NEW MEDIA

Full Marks – 70

Pass Marks – 28

Time – Three hours

The figures in the margin indicate full marks for the questions.

Illustrate your answer with suitable sketches and examples wherever necessary.

Answer any *seven* questions from the following.

1. Define New Media in your own understanding. Discuss how it influence our modern society. 10
2. New Media has different forms. Discuss any two forms and its role. 10
3. How New Media has been connected to social change ? Give your justification. 10
4. Describe five principles of New Media. 10
5. Define Modularity with example. 10

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6. Describe the role of Automation in New Media. 10
7. Interactivity of products have been constantly changing with the change of technology that we use now-a-days. Discuss how change of interactivity influence our daily life. 10
8. Cinema as we see it, constantly changing with time. Be it from Black and White to Coloured to Digital cinema, we have seen a huge growth. Describe how this change of technology in cinema change the social behaviour of ours. 10
9. Describe installation art with appropriate example. 10