Total No. of printed pages = 6

WEB DESIGNING

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks
for the questions.

PART – A

1. Multiple choice questions :   10×1=10

   (i)   Which is the first Internet search engine ?

      (a) Google   (b) Archie

      (c) Altavista   (d) WAIS

   (ii) Which of the following statements are true ?

      (a) HTTP runs over TCP.

      (b) HTTP allows information to be stored
           in a URL.

      (c) HTTP can be used to test the validity
           of a hypertext link.

      (d) All of the above.

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(iii) The common element which describe the Web page, is

(a) Heading

(b) Paragraph

(c) List

(d) All of these

(iv) Which of the following tag is used to mark a beginning of paragraph ?

(a) < TD >

(b) < br >

(c) < p >

(d) < TR >

(v) The tag used to create a hypertext relationship between current document and another URL is

(a) < ISINDEX >

(b) < A >

(c) < LINK >

(d) None of these

(vi) What is the correct HTML for adding a background color ?

(a) < background > yellow < background >

(b) < body color = "yellow" >

(c) < body bg color = "yellow" >

(d) < body bg = "yellow" >

(vii) How can you make an e-mail link ?

    (a) < mail href +"xxx@y.com" >

    (b) < a href ="mail to: xxx@y.com" >

    (c) < a href = "xxx@y.com" >

    (d) Both (b) and (c)

(viii) HTML tags are surrounded by _____ .

    (a) Square brackets

    (b) Curly brackets

    (c) Angle brackets

    (d) None of the above

(ix) Full form of ISDN is

    (a) International Society for Digital Network

    (b) Integrated Services for Domain Name

    (c) Integrated Services for Digital Network

    (d) None of the above

(x) CSS (Cascaded Style Sheet) of a website is

   (a) Front end design

   (b) Front end graphics

   (c) Back end design

   (d) Page layout of the website

2. Fill in the blanks :

                                      $5 \times 1 = 5$

   (i) Internet is a global system of _____ computer networks.

   (ii) The World Wide Web is a global set of documents, images and other resources, logically interrelated by hyperlinks and referenced with _____.

   (iii) Viewing a Web page on the World Wide Web normally begins by typing the _____ of the page into a Web browser.

   (iv) The term "Web address" is a synonym for _____ that uses the HTTP / HTTPS protocol.

   (v) The internet e-mail message consist of two major sections that are _____ and _____.

3. Answer any *five* of the following questions :

$5 \times 2 = 10$

(a) What is Internet and WWW ?

(b) Define browser and search engine.

(c) What is HTML and DHTML ?

(d) What is E-commerce ?

(e) What is URL ?

(f) What is Protocol ?

PART – B

4. Answer any *three* of the following questions :

$3 \times 10 = 30$

(a) Discuss about Photoshop and Dreamweaver softwares and explain their uses in Web design.

$5 + 5 = 10$

(b) Write HTML tags to publish a Web page which should consist of the following : 10

(i) 2 types of Heading

(ii) Paragraph text

(iii) Ordered list

(c) What is CSS ? Explain its different types and the usefulness of it.

$3 + 3 + 4 = 10$

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(5)

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(d) Write short notes on any *two* : 5+5=10

    (i) Flow chart of a website

    (ii) Virtual reality

    (iii) Social media

(e) Write short notes on any *two* of the following website : 5+5=10

    (i) Youtube.com

    (ii) Facebook.com

    (iii) Amazon.com

5. Answer any *one* of the following questions :

    (a) Explain different steps in Web development cycle with proper diagram. 10+5=15

    (b) Write the process how to connect a CSS stylesheet with the main website files. Also write the CSS code for the following : 15

- Text colour
- Div space allocation
- Image insert
- Button link
- Horizontal flow of objects.