

Total No. of printed pages = 4

AMT-401/FoA&D/4th Sem/2017/M

## FUNDAMENTAL OF ART AND DESIGN

Full Marks – 70

Pass Marks – 28

Time – Three hours

The figures in the margin indicate full marks for the questions.

Illustrate your answers with suitable sketches and examples wherever necessary.

Answer question Nos. 1 & 2 and any *three* from the rest.

1. Choose the correct option :  $1 \times 5 = 5$

(a) This refers to the way something feels or looks as if they might feel like something.

(i) line

(ii) space

(iii) value

(iv) texture

(b) This is the lightness or darkness of a colour.

(i) value

(ii) texture

(iii) color

(iv) shape

[Turn over

(c) They are three-dimensional, they have height, width and thickness.

(i) color

(ii) shape

(iii) form

(iv) value

(d) Principle of art that uses contrast to draw attention to an area.

(i) emphasis

(ii) proportion

(iii) unity

(iv) balance

(e) When lines meet to form and enclosed area this is formed.

(i) space

(ii) shape

(iii) form

(iv) line

2. Answer any *one* question :

1×5=5

(a) Write short note on Elements of Art with the help of example or drawing.

(b) What is the use of principle of art ?

3. (a) Explain the role of art in society.

(b) Differentiate between representational art and abstract art.

(c) Differentiate between fine art / visual art and commercial art.

6+7+7=20

4. Design a pencil box which is used for each and every person of the schools, colleges, institutes. Important points are given below which are needed to be maintained while making the design : 20

(a) The rate of the pencil box will be Rs. 80/- to Rs. 100

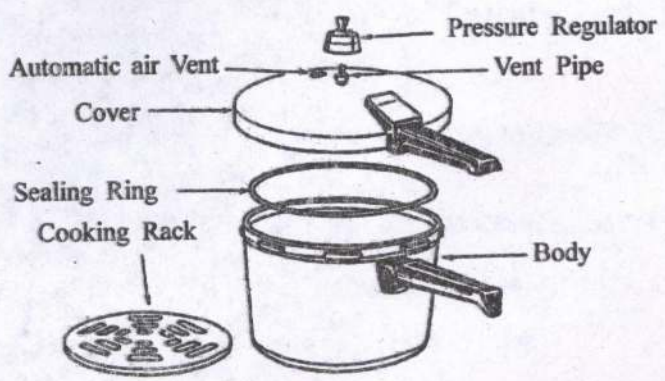
(b) Product should be technology based.

Evaluation criteria :

- \* Identification of distinct factors
- \* Originality of your alternate concepts
- \* Appropriateness of your final solution
- \* Quality of presentation.

5. Below is an image of a pressure cooker commonly used in the Indian households : 20

Parts of a pressure cooker



Identify five unique problems from the point of view of the users.

- (a) Write these unique problems briefly.
- (b) Briefly justify each of these problems.

Evaluation criteria :

- \* Identification of unique problem and proper justification.
- \* Appropriateness of your solutions.

6. Write short notes on any *two* :      10+10=20

- (a) Ajanta cave
- (b) Indian art
- (c) Western art.