

Total No. of printed pages = 5

END SEMESTER EXAMINATION – 2020

Semester : 4th (New)

Subject Code : AMT-402

WEB DESIGNING

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks for the questions.

Instructions :

1. All questions of PART-A are compulsory.
2. Answer any five questions from PART-B.

PART – A

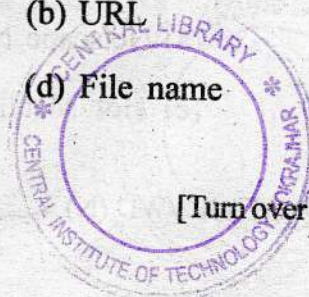
Marks – 25

1. Choose the correct answer from the following :
1×5=5

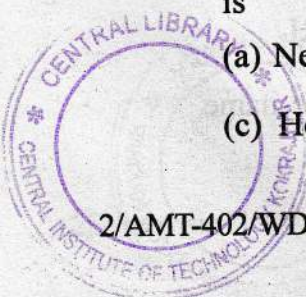
(i) Web pages are uniquely defined using

- | | |
|------------------|---------------|
| (a) IP addresses | (b) URL |
| (c) Domain | (d) File name |

[Turn over



- (ii) Hyperlinks are
- (a) Page links within a website
 - (b) External links outside of the website
 - (c) Links to folder in the computer
 - (d) Links to any document within website
- (iii) The ownership rights are related to content on the web are governed under
- (a) Copyright law
 - (b) Patent law
 - (c) Data protection law
 - (d) Privacy law
- (iv) Which of the following is best suited for networking in a building ?
- (a) WAN
 - (b) MAN
 - (c) LAN
 - (d) SAN
- (v) A web publishing tool developed by Microsoft is
- (a) Netscape Navigator
 - (b) Front page
 - (c) Hot Metal
 - (d) Page Mill



2. Answer the following questions in one sentence each : 1×10=10

- (i) What is DHTML ?
- (ii) What is ISP ?
- (iii) What is website ?
- (iv) What is E-commerce ?
- (v) What does CSS stand for ?
- (vi) Define search engine.
- (vii) What is URL ?
- (viii) What is modem ?
- (ix) What is WAN ?
- (x) What is FTP ?

3. State true or false for the following statements : 1×10=10

- (i) URL stands for Uniform Record Locator.
- (ii) Every computer (or server) on the internet has its own IP address number.
- (iii) The acronym HTML stands for hyperlink mark -up language.
- (iv) FTP stands for File Transfer Protocol.



- (v) WWW is another name for internet.
- (vi) HTML is similar to a scripting language.
- (vii) A URL specifies the name of ISP.
- (viii) HTML uses user defined tags.
- (ix) Gigabyte is equal to 1000 kilobytes.
- (x) Actual Internet Addresses are numerical and called Domain Name Systems.

PART – B

Marks – 45

- 4. (a) Describe the ISDN in brief. 4
- (b) Write a short note on various measures taken for internet security. 5
- 5. (a) Explain about Web Publishing. 4
- (b) Write about any Web Publishing tool. 5
- 6. Discuss the following software and their uses in Web Designing : 3+3+3=9
 - (i) Photoshop
 - (ii) Dreamweaver
 - (iii) Flash

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(4)

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7. (a) Write a short note on internet telephony. 4
(b) Explain about the good and bad impact of social media. 5
8. Write the following texts by using HTML tags so that you can publish the texts as web page :
Heading : "This is heading type 1"
Heading : "This is heading type 2"
Paragraph : "This line starts for paragraph."
List items 1 :
(i) Copy (ii) Pen (iii) Pencil
List items 2 :
(i) Paper (ii) Bag (iii) Eraser. $1+1+1+3+3=9$
9. What is CSS ? Explain its different types and the usefulness of it. $2+3+4=9$
10. While designing a website certain standards or rules are followed. Explain the following :
(a) Discuss 4 points of naming conventions. 4
(b) Discuss about the Web Page Design Consideration and Principles. 5

