Total No. of printed pages = 9

END SEMESTER EXAMINATION – 2020

Semester : 4th

Subject Code : AMT-401

FUNDAMENTAL OF ART AND DESIGN

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks
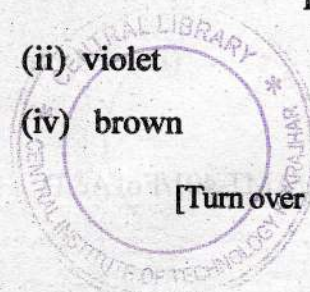for the questions.

Instructions :

1. *All* questions of PART– A are compulsory.

2. Illustrate your answers with suitable sketches and examples wherever necessary.

PART – A

Marks – 25

1. Choose the correct answer :

(a) Mixing the colors blue and red in equal proportion will produce which of the following hues ? 1

(i) maroon   (ii) violet

(iii) orange   (iv) brown

[Turn over

(b) What do Prehistoric paintings usually depict ?

1

(i) Prehistoric paintings concentrate on the ancient people's way of life that is food, clothing and so on.

(ii) Prehistoric paintings depict the story from Mahabharata.

(iii) All Prehistoric paintings based on religious themes.

(iv) Prehistoric paintings are those paintings which are done on Egyptian Pyramid.

(c) Who made the painting Monalisa ?   1

(i) Leonardo Da Vinci

(ii) Vincent van Gogh

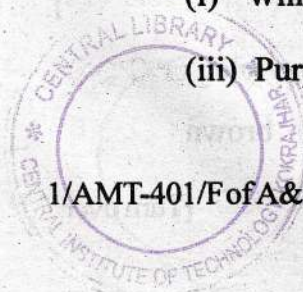(iii) Michelangelo

(iv) Peter Paul Rubens

(d) Which color is considered as primary colour ?   1

(i) White   (ii) Red

(iii) Purple   (iv) Orange

(e) What is the main characteristic of Renaissance painting ?   1

   (i) Lack of perspective

   (ii) Non-realistic form

   (iii) Symmetry and perfect form

   (iv) None of the above

(f) The elements of design are _____.   1

   (i) Color, depth, form, line, shape, space, texture, and value

   (ii) Balance, contrast, emphasis, movement, proportion, repetition, simplicity, space, and unity

   (iii) All of the above

   (iv) None of the above

(g) Colors that are different in lightness and darkness are said to be _____.   1

   (i) Contrast

   (ii) Light in value

   (iii) Dark in value

   (iv) Bright and intense

(h) _____ is another word for the brightness of a color.   1

    (i) Value

    (ii) Intensity

    (iii) Hue

    (iv) Complementary

(i) Blue and orange are _____ colors.   1

    (i) Primary

    (ii) Related or analogous

    (iii) Secondary

    (iv) Complementary

(j) Visual _____ is achieved when all parts of a composition have equal weight and appear to be stable.   1
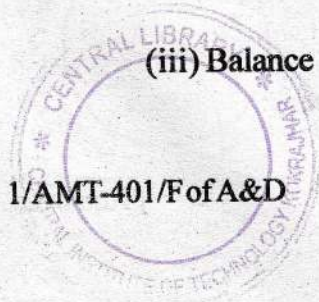
    (i) Focal point   (ii) Unity

    (iii) Balance   (iv) Pattern

1/AMT-401/F of A&D   (4)

(k) The principles of good design are _____.

    1

    (i) Color, depth, form, line, shape, space, texture, and value

    (ii) Balance, contrast, emphasis, movement, proportion, repetition, simplicity, space, and unity

    (iii) All of the above

    (iv) None of the above

(l) Formal balance is another word for _____ balance.

    1

    (i) Asymmetrical   (ii) Radial

    (iii) Symmetrical   (iv) Geometric

(m) A circular chart used to show color relationships is called a _____.   1
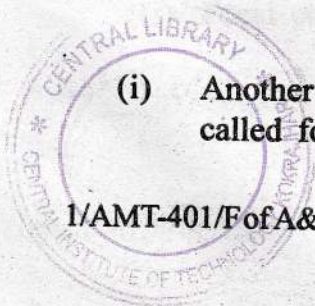
    (i) Color scheme

    (ii) Color wheel

    (iii) Color ray

    (iv) Color circle

2. Write true or false :

(a) A line can vary in length, width, direction, curvature, value and color.   1

(b) All cool colors are made with the color blue.   1

(c) Pattern is lines, colors, or shapes repeated over and over in a planned way.   1

(d) Black and white are the primary colors.   1

(e) Rhythm is a principle of design that suggests movement or action. Rhythm is usually achieved through repetition of lines, shapes, colors, and more.   1

(f) Design is the creation of the products and the services that people use.   1

(g) All Cave paintings are based on story from Mahabharata.   1

(h) In the visual arts, composition is the placement or arrangement of visual elements.   1

(i) Another word for "centre of interest" is called focal point.   1

(j) Texture is the perceived surface quality of a
     work of art.   1

(k) Visual balance is achieved when all parts of
     a composition have equal weight and appear
     to be stable.   1

(l) "The Last Supper "painting is done by
     Vincent Van Gogh.   1
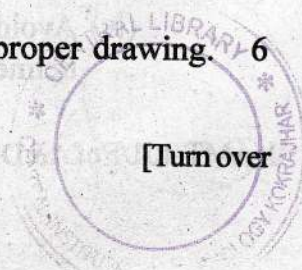
PART – B

Marks – 45

Question No. 7 and 8 are compulsory
and answer any *three* questions from this PART.

3. (a) What is Renaissance art ?   3

   (b) What are the fundament of renaissance
        painting ? Give an example of any painting
        from Renaissance period.   6

4. (a) What do you mean by design elements ?

                                                     3

   (b) Give an example with proper drawing.   6

5. (a) What is aesthetics ? 3

   (b) What are the basic differences between abstract art and representational art ? 6

6. Explain the basic elements and principles of art ? Describe briefly with the help of drawings. 9

7. Write short notes on any *three* : (compulsory) 3×3=9

   (a) Discuss what is pattern ?

   (b) What is symmetry in visual art ?

   (c) Color wheel.

   (d) What is perspective ?

8. Answer to the question : *(compulsory)* 9

   (a) An organization has decided to arrange a poster design competition, where the poster should highlight the focus areas of awareness.

   Focus Areas :

   (i) Over speeding

   (ii) Drunken driving

   (iii) Destruction to driver

   (iv) Avoiding Safety Gears like seat belt and helmets.

Notes :

    (i) Use only pencil/pen.

    (ii) Do not use any drawing instrument such as a ruler, compass, set-square etc.

Evaluation criteria :

(a) Quality of composition.

(b) Observation and drawing skills.

(c) Visibility and overall effectiveness of design solutions.

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