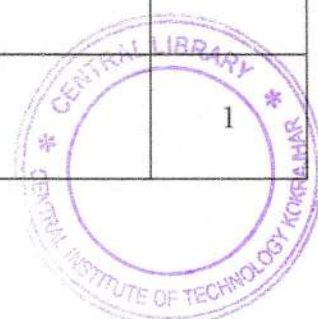


END SEMESTER/ RETEST EXAMINATION, 2020**Semester:5th****Subject code: AMT – 503****Subject: Graphics Design & Communicating****Full Marks: 70 (part A-25 + Part B-45)****Duration: 3 hours****INSTRUCTIONS:**

- Questions on Part A are compulsory
- Answer any five questions from Part B
- The figures in the margin indicates full marks for the question.
- Illustrate your answers with suitable sketches and examples wherever necessary.

PART-A		
MARK-25		
Questions no.	Questions	marks
Question no.1	Answer the following:	1x25=25
1a	_____ is a closed 2 dimension area . a) Value b) b) Shape c) Space	1
1b	_____ is the process of organizing and composing words and images to create a message. a) Graphics b) b) Illusion c) c) Expression)	1
1c	_____ is the element of art that refers to how things feel, or look as if they might feel if touched. a) Temperature b) Texture c) Value	1
1d	Orange, Green, Violet are _____? a) Primary colour b) tertiary colour c) secondary colour	1
1e	_____ the equalization of visual forces in a work of art. a) Balance b) Line	1



	c) shape	
1f	<p>_____ that indicates areas between, around, above, below, or within something.</p> <p>a) Hue b) Space c) value</p>	1
1g	<p>_____ is a closed 2-dimension area.</p> <p>a) Value b) Shape c) Space</p>	1
1h	<p>_____ is the 3-dimensional space that an object is or occupies.</p> <p>a) Form b) Line c) Space</p>	1
1i	<p>_____ is the 3-dimensional space that an object is or occupies.</p> <p>a) Form b) Line c) Space</p>	1
1j	<p>Vector graphics is composed of</p> <p>a) Pixels b) Paths c) None of these</p>	1
1k	<p>Raster graphics are composed of</p> <p>a) Pixels b) Paths c) None of these</p>	1
1l	<p>What is File Extension in Photoshop?</p> <p>a) Psd b) Bmp c) Txt</p>	1
1m	<p>_____ is the emotional, cultural, or social content of a design.</p> <p>a) Expression b) Intensity c) Branding</p>	1
1n	<p>_____ is a representation or a name in a particular typeface.</p> <p>a) Shape b) Logotype c) Line</p>	1
1o	<p>Pixels represent tiny _____ of colour, which are typically unseen by the eye.</p> <p>a) Circles b) Squares</p>	1



	c) inches	
1p	Once you build the layers in your graphic design, you cannot rearrange them. a) True b) False c) Both	1
1q	Pixel Can be Arranged in a regular a) One Dimensional Grid b) Two Dimensional Grid c) None of these	1
1r	_____ is a representation or a name in a particular typeface. a) Shape b) Logotype c) Line)	1
1s	GIF Full form a) Graphics interrelated format b) Graphics interrelated formula c) Graphics interchange formula	1
1t	Which tool allows you to reposition an object in your layer a) Move b) Marquee c) Crop	1
1u	The name of the area upon which the graphic design is completed is a) Gradient b) Canvas c) stage	1
1v	Computer monitor works in which colour space: a) RGB b) CMYK c) RBG	1
1w	Bitmap is sometimes referred as a) JPEG b) GIF c) Raster	1
1x	When artists try to reproduce colors as they see them, including the effects of atmosphere and reflection upon the colors, this is called the use of _____? a) Colour b) optical color/ c) space)	1
1y	JPEG stands for? a) Joint Photographic Experts Group b) Joint Photographic Exports Group c) Join Photographic Exports Group	1



PART-B MARK- 45		
Questions no.	Questions (any three)	marks
Q2a	What Is Graphic Design?	5
Q2b	What Are The Tools Of Graphic Design?	10
Q3a	What do you mean by Design elements?	5
Q3b	Give example with proper drawing.	10
Q4a	What is the concept of art and why should we study it?	5
Q4b	Discuss about the design process in making Poster.	10
Q5a	What Are The Components Of Graphic Design?	7
Q5b	Describe in your own words.	8
Q6	Short notes: (any three) a) JPEG b) Typography c) Layout d) Photoshop	5*3

