

Total No. of printed pages = 3

BMD 171201

Roll No. of candidate

--	--	--	--	--	--	--	--	--	--

2019

B.Des. 2nd Semester End-Term Examination

Multimedia Communication and Design

PROFESSIONAL ETHICS AND HUMAN VALUES

(New Regulation)

(w.e.f 2017-2018)

Full Marks – 70

Time – Three hours

Answer question No. 1 and any *four* from the rest.

1. Answer the following questions in one sentence:

(10 × 1 = 10)

- (a) What is safety?
- (b) Mention one doctrine of strict liability?
- (c) What is NSPE stand for?
- (d) Write one of the aspect of collegiality.
- (e) Among three sense of loyalty mention any one of them.
- (f) How many types of occupation crime do we have?
- (g) What is known as pre-planned hacking?
- (h) Mention one professional obligation?
- (i) How professional play a role model in a society?
- (j) Write one relationship between professional responsibility and loyalty.

[Turn over

2. Write short notes: (3 × 5 = 15)
- (a) Technology Transfer
 - (b) Objectives of engineering ethics
 - (c) Acid Rain
3. Write in your own words the following: (3 × 5 = 15)
- (a) What is moral autonomy?
 - (b) How computers are used as the instrument of unethical act?
 - (c) What are the features of morally responsible professionals?
4. Describe the following questions. (3 × 5 = 15)
- (a) Describe some of the important benefits the host countries and MNCs receives. when MNCs operates in a less economical developed countries.
 - (b) Discuss some of the important elements of IPR.
 - (c) How the implementation of sustainable development models can be the hope for future?
5. Discuss the following in your own words. (3 × 5 = 15)
- (a) Discuss some of the international human rights as guaranteed by UNHRC.
 - (b) What is relativity? Discuss different type of relativism.
 - (c) What is tragedy of commons? Discuss.

6. Answer the following: (3 × 5 = 15)

- (a) Discuss some specific virtues and why the professional responsibilities are considered to be the most basic and comprehensive professional virtue.
- (b) Explain the complex and gloomy situation face by engineers in the engineering field in the contest of moral dilemma.
- (c) "The profession of designing are obliged to bring integrity and competence to whatever work they undertake- Discuss.

7. Answer any ONE of the following questions. (1 × 15 = 15)

- (a) What is engineering ethics? In what way the engineering ethics will be helpful to the professionals in the era of globalisation.
- (b) What is code of ethics? Write the important role and Function of code of ethics.