

Total No. of printed pages = 6

**BMD 171403**

Roll No. of candidate

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**2018**

**B.Des. 4<sup>th</sup> Semester End-Term Examination**

**WEB DESIGN TECHNOLOGY**

Full Marks – 100

Time – Three hours

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The figures in the margin indicate full marks  
for the questions.

Answer Question No. 1 and any *six* from the rest.

1. Select the correct answer : (10 × 1 = 10)
- (a) Internet is
- (i) A global system of interconnected computer
  - (ii) A global system of LAN computer
  - (iii) A locally connected computer network
  - (iv) None of the above
- (b) Full meaning of IETF is
- (i) Internet Enabled Task Force
  - (ii) Internet Engineering Task Force
  - (iii) Intranet Engineering Task Force
  - (iv) Internet Empaneled Track Factor

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- (c) Full meaning of TCP is
  - (i) Transferred Component Particle
  - (ii) Transmission Component Protocol
  - (iii) Transmission Control Protocol
  - (iv) Transmission Carrying Particle
- (d) Dial-up internet access is used through a
  - (i) Mobile internet connection
  - (ii) Wireless internet connection
  - (iii) Cable connection
  - (iv) Land line telephone connection
- (e) Information architecture is a
  - (i) Front-end design
  - (ii) Back-end design
  - (iii) Programming design
  - (iv) None of the above
- (f) Interface design of a website shows the
  - (i) Front-end part
  - (ii) Programming part
  - (iii) Back-end part
  - (iv) Strategy part
- (g) Flowchart of a website describes the
  - (i) Information architecture
  - (ii) Navigation pattern
  - (iii) Front-end design
  - (iv) Nature of website

- (h) Select the correct HTML code for unordered list
- (i) `<ul> <li> product-l <li><ul>`
  - (ii) `<ul> <li> product-l <li>/ul>`
  - (iii) `<ul> <li> product-l </li><ul>`
  - (iv) `<ul> <li> product-l </li></ul>`
- (i) Select the correct code for linking CSS style sheet
- (i) `<Link href = "styles.css" rel = "stylesheet" type = "text/css" media = "screen" />`
  - (ii) `<Link href = styles.css rel = stylesheet type text/css media = screen/>`
  - (iii) `<Link href = "styles.css" rel = "stylesheet.css" type = "text.css" media = "screen.css" />`
  - (iv) `<Link = "styles.css" rel = "stylesheet" type = "text/css" media = "screen"/>`
- (j) Websites developed with the help of WordPress technology is a type of
- (i) CMS website
  - (ii) CSS website
  - (iii) XHTML website
  - (iv) All of the above

2. (a) Define internet and its key features as you understand it.
- (b) How internet influence our world? Give five positive and five negative influence of Internet on our society. (6 + 9 = 15)

3. Write short notes on any THREE of the following.
- (a) Artificial intelligence
  - (b) Virtual Reality
  - (c) Video conferencing
  - (d) Social media website
  - (e) Mobile phone apps. (3 × 5 = 15)
4. (a) What is front-end and back-end design in web design? Describe with example.
- (b) What is a flow-chart in website? Explain with appropriate example. (7 + 8 = 15)
5. (a) What is naming convention? Describe five important naming conventions to be considered while designing a website,
- (b) Discuss various key factors to be considered while designing a website. (5 + 10 = 15)
6. Describe step by step process of making a website considering the following points.
- Initial layout and planning
  - Preparing flowchart
  - Using Photoshop tool
  - Using Dreamweaver tool
  - Final output (15)



7. Differentiate between the following web design techniques and tools.
- (a) CSS and WordPress
  - (b) HTML and Flash
  - (c) Photoshop and Dreamweaver. (3 × 5 = 15)
8. You have used HTML codes to develop a basic website in Dreamweaver. If you are assigned to design a basic HTML website with following contents, how to will you go for it? Describe each pages with appropriate HTML tags for the contents.
- (a) Total web pages : HOME, ABOUT, CONTACT
  - (b) Home page contents :
    - Heading : Welcome to CIT Kokrajhar, Assam
    - Paragraph : Introduction about CIT Kokrajhar.
    - Picture at the bottom with file name "CIT\_banner.jpeg"
  - (c) About page contents:
    - Heading : Mission and Vision of CIT Kokrajhar
    - Paragraph 1 : Details about Mission and Vision of the institute.
    - Paragraph 2 : Numbered list of Mission statements – Mission-1, Mission-2, Mission -3.

(d) Contact page contents :

- Heading : contact us
- Paragraph : CIT Kokrajhar, BTAD, Assam, PIN : 783370.
- Picture at the bottom with file name "CIT\_map.jpeg". (15)

9. Describe in brief any THREE of the following programming languages.

(a) PHP

(b) JAVA Script

(c) HTML

(d) CSS

(e) Flash Action script.

(3 × 5 = 15)